

*A Partnership with*

*women* IN  
BUSINESS

Kelley School of Business  
Indiana University

Partnership Packet  
2023-2024

*wibindiana@gmail.com*

Dear Potential Partner,

Thank you for your interest in partnering with Women in Business! WIB is an undergraduate organization dedicated to advancing the success of women within the Kelley School of Business through three core principles: leadership, professionalism, and networking. There are five branches within Women in Business: Finance, Membership, Networking, Communications, and Outreach. These branches work together to conduct the business and mission of the organization.

Women in Business provides opportunities for members to pursue intellectual curiosity and further personal and professional growth. Our annual etiquette dinner, conference, and mock interviews are instrumental in this mission. Exclusive networking events are another integral piece of member professional development. In addition to these key events, we host joint events with numerous student and local organizations to expand our reach on campus and in the community. We work with companies interested in providing us with corporate partnership and financial backing to make these events and initiatives possible.

We greatly appreciate your support and are excited to build a lasting and mutually beneficial partnership. In return for your support, Women in Business will provide you with exposure to some of the best and brightest women in the Kelley School of Business and at Indiana University. We pride ourselves in supporting a diverse group of women eager to develop themselves personally and professionally, to pursue passions and support the success of others, and to become leaders of the future.

In order to learn more about our organization, please visit the following pages in this packet. Included is a description of the various levels of partnership and some insight into our organization and events. If you have additional questions or if you would like to move forward with a partnership, please contact a member of the corporate partnership committee listed on the first page and visit <http://www.iuwib.com/become-a-partner> to learn more about Women in Business.

Best regards,

*Natalia Kwak & Avery Koester*

Natalia Kwak & Avery Koester  
2023-2024 Corporate Partnership Co-Directors

# LEVELS OF PARTNERSHIP

## PLATINUM PARTNER

\$1,500+

- Opportunity to host exclusive networking events with our members
- Invitation to the Mock Interviews event
- Distribution of company brochure and promotional items
- Ownership of a member resume book
- Invitation to the Spring Etiquette Dinner
- Invitation to attend our Spring Conference
- Invitation to be part of our Conference pre-night and networking session

## GOLD PARTNER

\$1,000

- Opportunity to host exclusive networking events with our members
- Invitation to the Mock Interviews event
- Distribution of company brochure and promotional items
- Ownership of a member resume book
- Invitation to the Spring Etiquette Dinner
- Invitation to attend our Spring Conference

## SILVER PARTNER

\$650

- Opportunity to host exclusive networking events with our members
- Invitation to the Mock Interviews event

# KEY EVENT BREAKDOWN

## **Exclusive Networking Events**

You can host an event of any format of your choosing with Women in Business members if you achieve a Silver Partnership or higher. These sessions allow for interacting with WIB members, seeking out potential talent for internships and full-time positions, while at the same time providing our members with further information about your company.

## **Mock Interviews**

You will have the opportunity to interview Women in Business members who are interested in the same industry or field. Your representatives will complete one-on-one interviews with all four years of students. This event usually occurs in the Fall semester. A feedback and question and answer session with all members directly follows interviews, in addition to networking.

## **Spring Capstone Event**

This event provides your company with the opportunity to attend an evening of learning and networking with WIB members, hosted by our Professional Development Committee. In the past, this was an etiquette dinner with WIB members and corporate partners. However, due to COVID-19, it can be adjusted to a different format to accommodate a virtual environment.

## **Spring Conference**

Your company has the opportunity to partake in networking with WIB members and other students at Indiana University through a full day of speaker series and presentations. You would be invited to attend as either a participant and speaker as a Gold Partner or to attend the pre-night and networking session the night before as a Platinum Partner.

## **Chicago Trip**

Our members are invited to spend a weekend in Chicago during the Spring semester, where we can tour your company office and network with your professionals if you are open to having us for an office visit.

\*We are dedicated to collaborating with partners to create successful, safe events. In 2023-2024, the format for key events may change from in-person to virtual to ensure the safety of all participants. We will work closely with Indiana University and our partners to make any necessary changes.

# WIB'S ALUMNI MEMBERS



# MEET OUR MEMBERS

## OUR MEMBERS

3.77 Average GPA

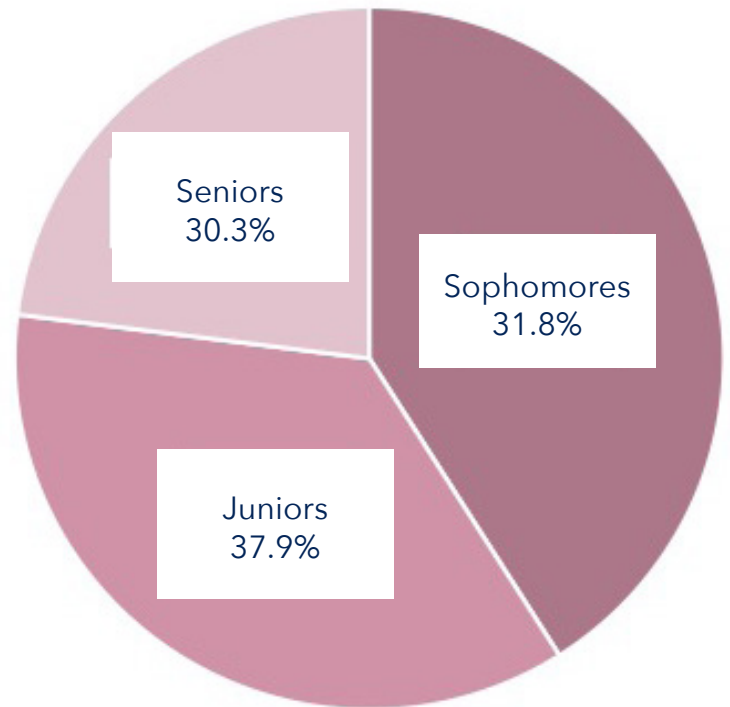
67 Members

## COMMON MAJORS

Finance  
Marketing  
Accounting  
Informatics  
Information Systems  
Human Resource Management  
Advertising  
Economic Consulting  
Public Policy  
Entrepreneurship & Corporate Innovation  
Supply Chain Management  
Operations

## COMMON CO-MAJORS

International Business  
Non-Profit Management  
Business Analytics  
Professional Sales  
Sustainable Business  
Leading Diverse, Equitable, and Inclusive Organizations  
Economic Consulting  
Law, Ethics, and Decision Making  
Entrepreneurship  
Technology Management  
Real Estate



## COMMON MINORS

Spanish  
Psychology  
Apparel Merchandising  
Media & Creative Advertising  
English  
Chinese  
Healthcare Management  
Art History  
Marketing  
History  
Dance  
Sociology

\*Every year, we induct approximately 25-35 new freshmen and sophomores into the organization.